

# **Official Regulations of Blockchain Life Awards 2024**

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# 1. About the Award

**1.1.** Blockchain Life Awards 2024 (hereinafter — Award) is the 10th annual award in the field of blockchain, cryptocurrencies and mining.

**1.2.** Award's goals:

- The representation of the leading world companies in various areas of the blockchain and cryptocurrency industry.
- The consolidation of the global crypto community.
- Increasing the level of public confidence in the crypto industry.
- The popularization of the blockchain and crypto industry.

**1.3.** The Award is independent, i. e. the winners in each nomination are determined in the open voting.

## 2. Dates

**2.1.** Organizers nominate companies **from February 20 to March 20 2024.**

**2.2.** Online voting is held **from March 29 to April 11, 2024.** The organizers have the right to change the voting dates by posting a special announcement on the Forum's official website <https://blockchain-life.com/asia/en/>.

**2.3.** The Award ceremony will take place on **April 16, 2024.**

## 3. Nominations

**3.1.** The Award presents 15 nominations:

### FOR INDIVIDUALS

- Best Crypto Entrepreneur
- Best Crypto Influencer

### FOR ORGANIZATIONS

- Best Crypto Exchange
- Best Mining Distributor
- Best Mining Manufacturer
- Best Web3 Gaming project
- Best Crypto Analysis service
- Best Crypto Wallet
- Best Marketing Agency
- Best Crypto Media
- Best Crypto Telegram Channel
- Best Crypto Youtube Channel
- Best Crypto Fund
- Best Layer-2 solution
- Best Listing Agency

**3.2.** The number of participants (hereinafter — Nominees) in each nomination cannot exceed 15 companies/people. The minimum number is 2 companies/people.

**3.3.** The organizers have the right to cancel the nomination before the start of voting.

## 4. Nominee's selection, participation rules for the companies

- 4.1.** The selection of Nominees for each nomination is carried out by an independent commission of experts (hereinafter - the Commission). Nominees receive official information on the initial nomination to official email.
- 4.2.** Nominees receive the official confirmation of their nomination for the Award during the period from **February 20 to March 20 2024** from the official email of the Blockchain Life Awards Organizing Committee [awards@blockchain-life.com](mailto:awards@blockchain-life.com)
- 4.3.** The Nominees' obligations:
- to send the company logos **till March 23, 2023** to [awards@blockchain-life.com](mailto:awards@blockchain-life.com);
  - to send the text (maximum 300 symbols) with the description of the company in English **till March 23, 2023** to [awards@blockchain-life.com](mailto:awards@blockchain-life.com);
- 4.4.** One company (brand) is entitled to participate only in **1 (one) nomination** of the Award.
- 4.5.** After the start of online voting (**March 29, 2024**), the composition of the Nominees cannot be changed.

## 5. The features of nominations

1. Best Crypto Entrepreneur

**Admission fee:** no

**Allowed to participate:** entrepreneurs, ambitious visionaries and other individuals who have shown outstanding performance, long-term contribution or led initiatives which have significantly impacted the blockchain, cryptocurrencies and mining industry.

2. Best Crypto Influencer

**Admission fee:** no

**Allowed to participate:** most-subscribed social media influencers and content creators who have shown a high level of interaction and commitment to promoting blockchain and cryptocurrency industry.

3. Best Crypto Exchange

**Admission fee:** no

**Allowed to participate:** leading cryptocurrency exchanges with the most innovative fintech solutions, great user experience, customer service and vast trading options.

4. Best Mining Distributor

**Admission fee:** no

**Allowed to participate:** Companies specializing in the design, production, and sale of mining hardware specifically tailored for cryptocurrency mining.

5. Best Mining Manufacturer

**Admission fee:** no

**Allowed to participate:** Leading crypto mining distributors, software developers, suppliers and startups

6. Best Web3 gaming project

**Admission fee:** no

**Allowed to participate:** innovative projects, applications, protocols, or platforms that address Web3 implementation challenges to business, government and nonprofit contexts.

crypto game development companies that have demonstrated best practice for developing blockchain gaming platforms, blockchain games and apps.

7. Best Crypto Analysis service

**Admission fee:** no

**Allowed to participate:** research and analysis tools, companies, or software that builds more trust in the crypto industry by providing important insights about the overall status, health, and activity of digital assets or blockchain networks.

8. Best Marketing Agency

**Admission fee:** no

**Allowed to participate:** companies that help clients develop and implement marketing strategies. They can handle various aspects of marketing such as market research, advertising, brand promotion and content creation

9. Best Crypto Media

**Admission fee:** no

**Allowed to participate:** media writing about cryptocurrency with attendance of more than 3000 unique visitors per day.

10. Best Crypto Telegram Channel

**Admission fee:** no

**Allowed to participate:** most popular and influential global channels on Telegram related to crypto, and having more than 10 000 subscribers. The content should be in English language.

11. Best Crypto Youtube Channel

**Admission fee:** no

**Allowed to participate:** most popular and influential global channels on YouTube related to crypto, and having more than 10 000 subscribers. The content should be in English language.

## 12. Best Crypto Fund

**Admission fee:** no

**Allowed to participate:** Funds with a track record of strong performance and positive returns, funds that maintain transparency in their operations, investment strategies, and reporting, which have adherence to regulatory requirements and industry standards.

## 13. Best Layer-2 solution

**Admission fee:** no

**Allowed to participate:** Company's solution or product should relate to Layer-2.

Layer 2 is an add-on to the main blockchain. Second-level solutions involve transferring some tasks from the main blockchain to another.

## 14. Best Listing Agency

**Admission fee:** no

**Allowed to participate:** The nominee must be a recognized listing agency actively involved in facilitating the listing of cryptocurrency assets on exchanges or platforms. The agency should have a positive reputation within the crypto industry, known for its integrity and professionalism in listing processes.

## 15. Best Crypto Wallet

**Admission fee:** no

**Allowed to participate:** Participation in the nomination for "best crypto wallet" typically requires wallets to demonstrate a strong focus on security, user-friendliness, innovation, and excellence in the blockchain and cryptocurrency industry. Additionally, industry recognition and community support play pivotal roles in establishing a crypto wallet's eligibility.

## 6. Voting process

- 6.1. Online voting takes place **from March 29 to April 11, 2024** on the official page of the Award <https://blockchain-life.com/asia/en/awards2023/>
- 6.2. Anyone interested in the development of the blockchain and cryptocurrency sphere is invited to vote.
- 6.3. The user selects **only 1 Nominee** in each nomination.
- 6.4. The user can vote in **any number of nominations**.

## 7. Rules for the nominees during the voting process

- 7.1. Nominees and their representatives are forbidden to boost the votes of fictitious Users for themselves or competitors.  
In case of breaking this rule, **the Organizers have the right to withdraw any number of votes at their discretion or to disqualify the Nominee from voting.**
- 7.2. Nominees and their representatives are forbidden to put any pressure on the Organizers in a written or oral form.  
In case of breaking this rule, **the Organizers have the right to withdraw any number of votes at their discretion or to disqualify the Nominee from voting.**



**7.3.** Nominees are forbidden to conduct any direct monetary incentive for voting in their favor or **to draw any prizes among those who voted for the company.**

In case of breaking this rule, **the Organizers have the right to withdraw any number of votes at their discretion or to disqualify the Nominee from the voting.**

**The examples of prohibited options:**

- 1) Colleagues, we will transfer \$20 to everyone who votes for us in the Blockchain Life Awards.
- 2) Colleagues, on October 10 we will draw an iPhone among those who supported us in the Blockchain Life Awards voting.

**The example of the allowed option:**

- 1) Friends, our company was nominated for the “Best Crypto Exchange” at the annual Blockchain Life Awards! All year we tried for you, support us with votes!

## **8. The features of the vote counting**

**8.1.** The winner in each nomination is determined by comparing the absolute number of valid Users votes in the nomination. If the number of votes for 2 Nominees is the same, then both Nominees are recognized as winners.

**8.2.** The organizers reserve the right to remove Users' doubtful votes.

**8.3.** The organizers reserve the right to disqualify any Nominee for violating the Official Regulations of the Award.

## **9. The announcement of the vote**

**9.1.** The Nominees companies have the right to send mailings, publish posts on social networks and make any other announcements of participation in the Award without violating the Law on Advertising and the legislation.

**9.2.** Announcing participation, the Nominees should be attentive to writing the name of the Forum and the Award.

### **Right spelling:**

Blockchain Life 2024

Blockchain Life

Blockchain Life Awards

Blockchain Life Awards 2024

Blockchain Life AWARDS 2024

### **Wrong spelling:**

BlockchainLife

BlockchainLIFE

BlockchainLIFE AWARDS

## 10. Winners awarding

**10.1.** The announcement and winners awarded in all nominations of the Blockchain Life Awards 2024 will take place on **April 16, 2024** on the main stage of the Blockchain Life 2024 forum.

**10.2.** If the winner or representative of the winner is absent in the hall, the winner (or his representative) undertakes to pick up the prize from the organizers office.

**Agreed:**



JETS CAPITAL EVENTS  
ORGANIZING AND  
MANAGING EST.

Est. Owner  
Sergei Khitrov