

JOIN THE WORLD CRYPTO WHALES MEETING POINT

APRIL 15-16 | DUBAI, UAE



LEADERS. VISIONARIES.
EXPLORERS.

160+
SPEAKERS

8000+
ATTENDEES

120+
COUNTRIES

150+
BOOTHs

ATTENDEES TYPES AND GEO

Investors/Funds



Crypto traders



Entrepreneurs



Miners



Service providers



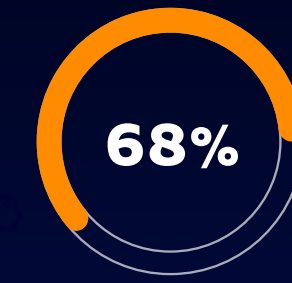
Startups



Developers



Others



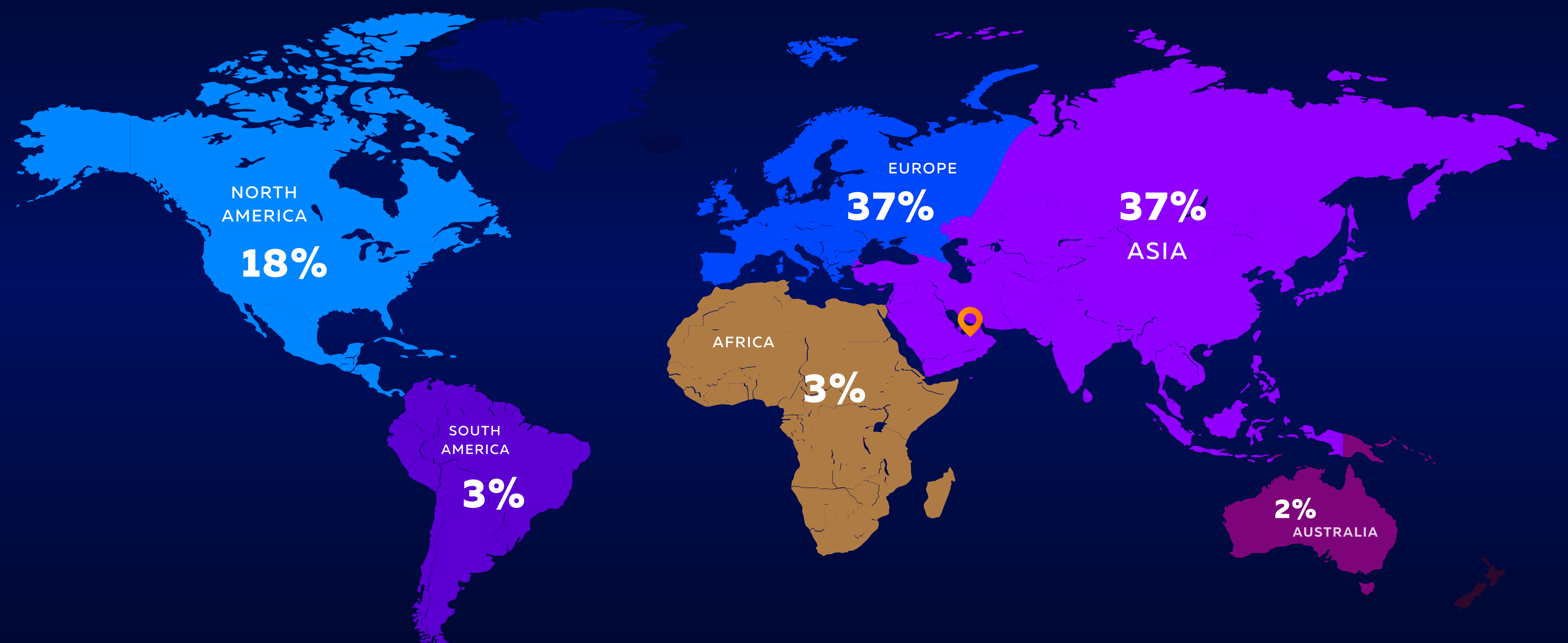
Founders and C-level



Mid level



Others



Top 10 countries-attendees:

- 
UAE
- 
Russia
- 
USA
- 
Germany
- 
UK
- 
India
- 
China
- 
Canada
- 
France
- 
Israel

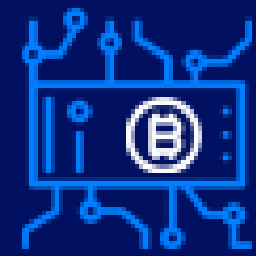
8000+
ATTENDEES

*Data is based on the customers survey while ticket's purchasing. Attendees can choose several options.

FORUM TOPICS



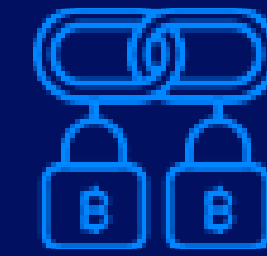
Web3



Cryptocurrencies



Investments



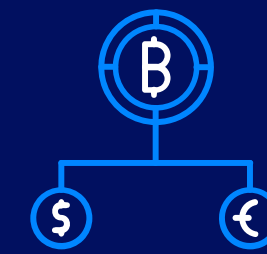
Blockchain



Mining



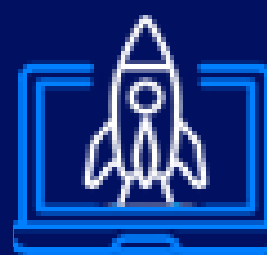
Trading



Halving



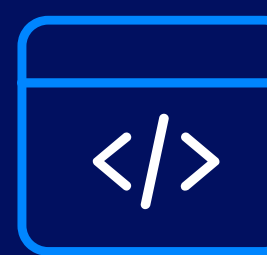
DeFi



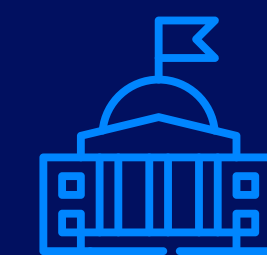
Startups



Metaverse



Development



Legal

TOP SPEAKERS 2023



H.E. Justin Sun

Founder of TRON, Member of the HTX Global Advisory Board



Paolo Ardoino

CEO of Tether and CTO of Bitfinex



Danilo S. Carlucci

Founder & CEO of Morningstar Ventures



Eowyn Chen

CEO of Trust Wallet



Yoann Turpin

Co-Founder of Wintermute



Pascal Gauthier

Chairman & CEO of Ledger



Dr. Zuoxing Yang

Founder & CEO of MicroBT



Dominic Williams

Founder & Chief Scientist of DFINITY (ICP)



Fred Thiel

CEO of Marathon Digital Holdings



Yat Siu

Co-Founder and Executive Chairman of Animoca Brands, Founder and CEO of Outblaze



Ben Zhou

Co-Founder and CEO of Bybit



Dr. Marwan Alzarouni

CEO of Dubai Blockchain Center



Nischal Shetty

Co-Founder of Shardeum and WazirX



Ben Goertzel

CEO of Singularity Net



HOW IT WAS IN 2023












7041 ATTENDEES

123 BOOTHS

114 COUNTRIES

102 SPEAKERS

PAST SPONSORS AND ATTENDEES

CRYPTO INDUSTRY LEADERS	CRYPTO EXCHANGES	MINING COMPANIES
		
VC FUNDS	MEDIA RESOURCES	GLOBAL MARKET COMPANIES
		
		REGULATORS AND GOVERNMENT
		

FORUM MAP



EXPLORE INTERACTIVE MAP WITH AVAILABLE SPOTS ON OUR [WEBSITE](#)

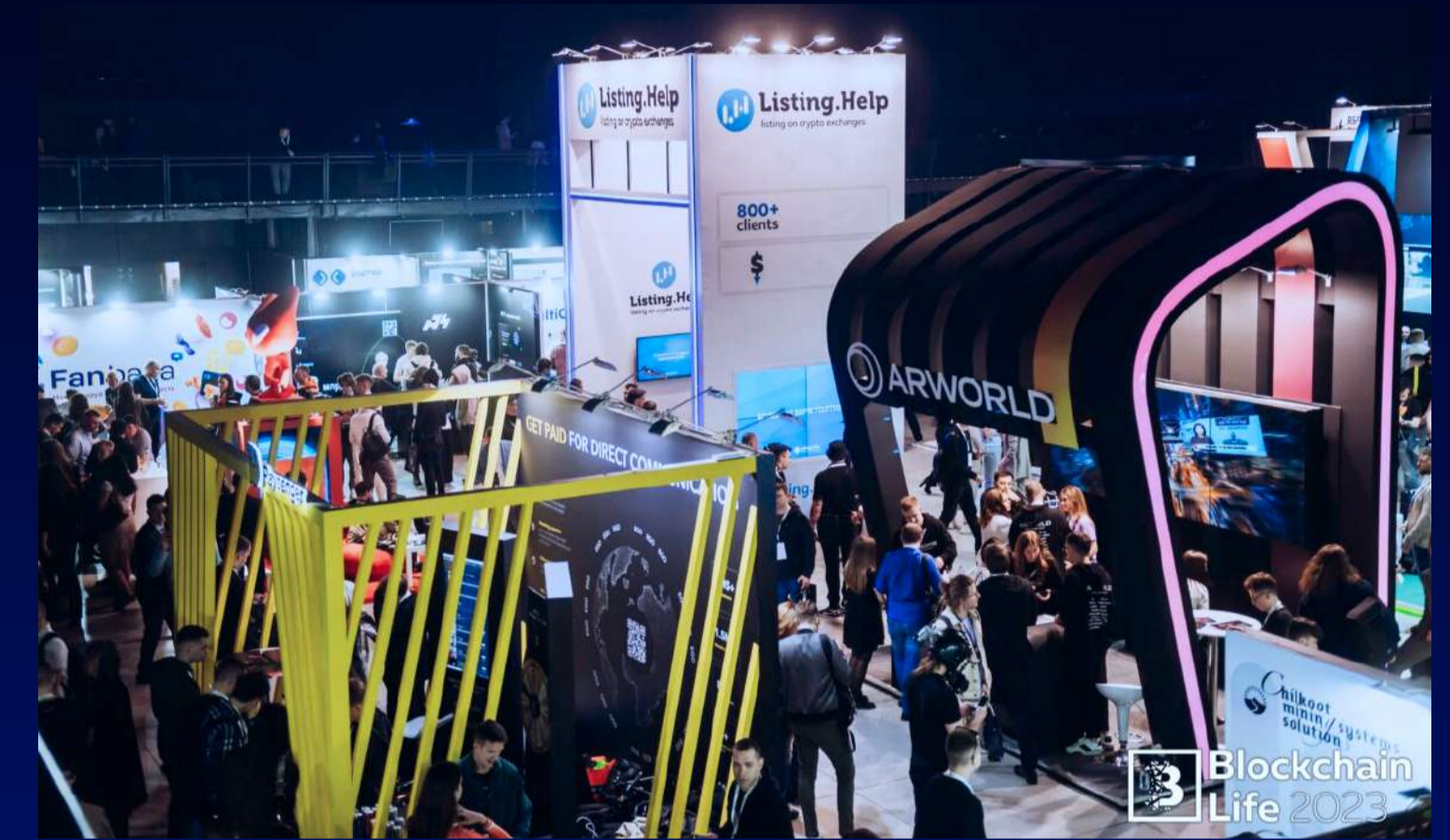
SPONSORSHIP



MAIN PACKAGES & PREMIUM AREAS



■ DIAMOND PACKAGE | \$65,000 *



BEFORE THE FORUM

- ✓ Premium status of a "Diamond sponsor" of the Forum
- ✓ Company logo in the "Diamond Sponsors" section on the website
- ✓ Twitter post about the company (once)
- ✓ Mention of the company on Blockchain Life Telegram channel (once)
- ✓ Mention of the company in the newsletter to current participants (at least 2 times)
- ✓ Mention of the company in the newsletter to potential forum participants (at least 2 times). Database size is 20000+ subscribers

- ✓ Diamond sponsor logo pinned in all newsletters to potential and current Forum participants
- ✓ Collaborative expert article with the native ad of the company (as agreed) placed on our website and social media of the Forum
- ✓ Company profile on the Official App for smart networking
- ✓ Sponsor's attendant for the period of preparation for the Forum

Price without the booth construction **\$65,000 ***

Price with turnkey booth construction **\$120,000 ***

DURING THE FORUM

- ✓ Space for booth construction (**6x6m**)
- ✓ Diamond sponsor logo on the official brand wall
- ✓ Diamond sponsor logo on all participants' badges
- ✓ Announcement of the company's participation from the main stage (once a day, 2 days)
- ✓ Opportunity to promote your project from the stage (5-minute speech)
- ✓ Opportunity to giveaway prizes at the booth or on the stage (as agreed)
- ✓ E-certificate of the Blockchain Life 2024 sponsor
- ✓ 3 VIP, 4 Business, 5 Standard tickets

We also provide turn-key construction for this area, please contact your personal manager to learn about the options and prices

* Prices are dynamic and subject to change. Check the [website](#) for relevant prices

PREMIUM AREA | FROM \$25,000



BEFORE THE FORUM

- ✓ Company logo in the "Special Sponsors" section on the website
- ✓ Company profile on the Official App for smart networking
- ✓ Sponsor's attendant for the period of preparation for the Forum

DURING THE FORUM

- ✓ Space for construction or a turnkey booth
- ✓ Opportunity to giveaway prizes at the booth (as agreed)
- ✓ E-certificate of the Blockchain Life 2024 sponsor
- ✓ 1 VIP, 2 Business, 2 Standard tickets

PRICES

Premium Area	16 m ²	\$25,000 *
Premium Area	20 m ²	\$27,500 *
Premium Area	24 m ²	\$31,500 *
Premium Area	25 m ²	\$32,000 *
Premium Area	28 m ²	\$34,000 *
Premium Area	30 m ²	Sold
Premium Area	36 m ²	\$43,000 *
Premium Area	48 m ²	Sold

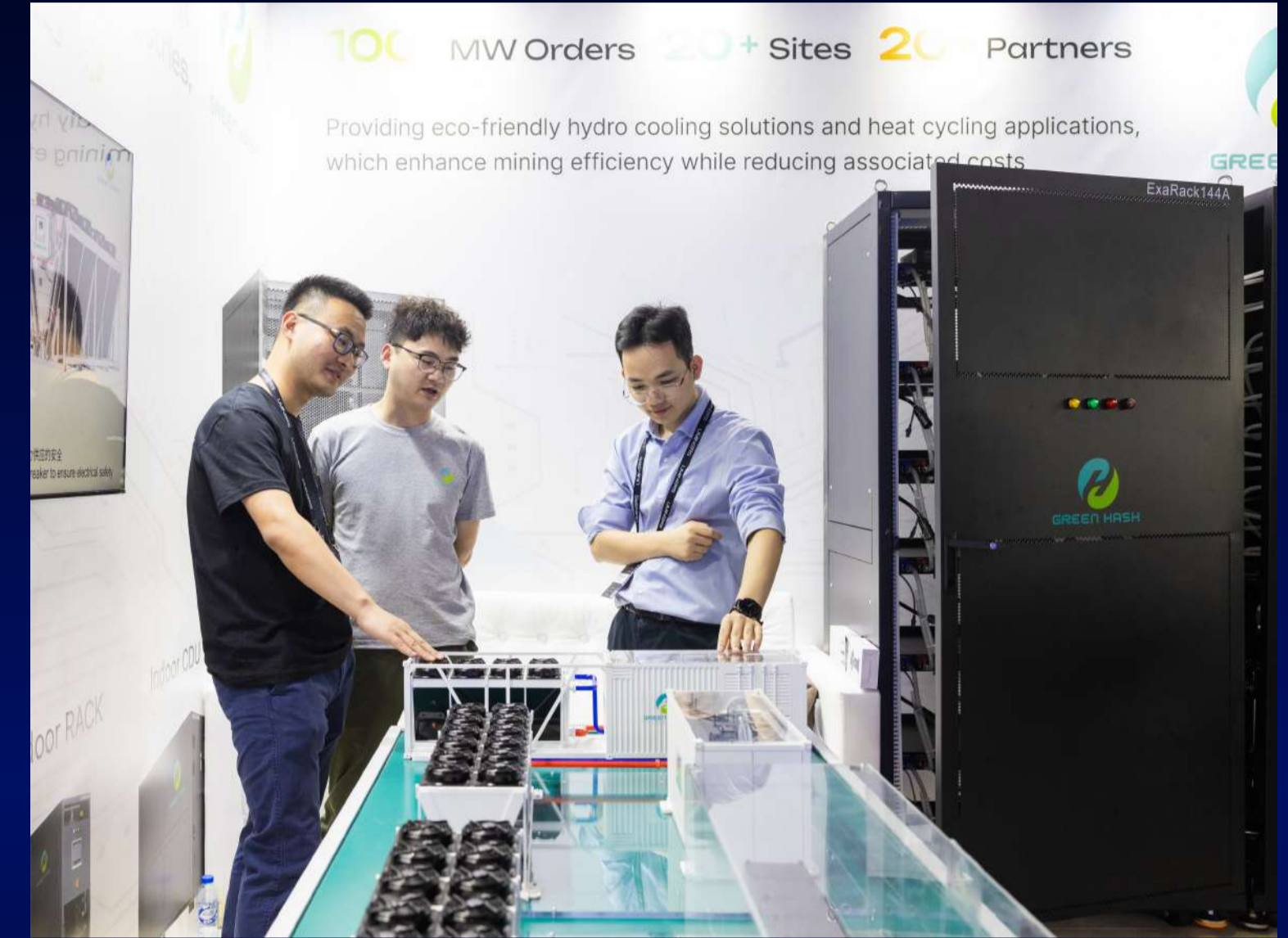
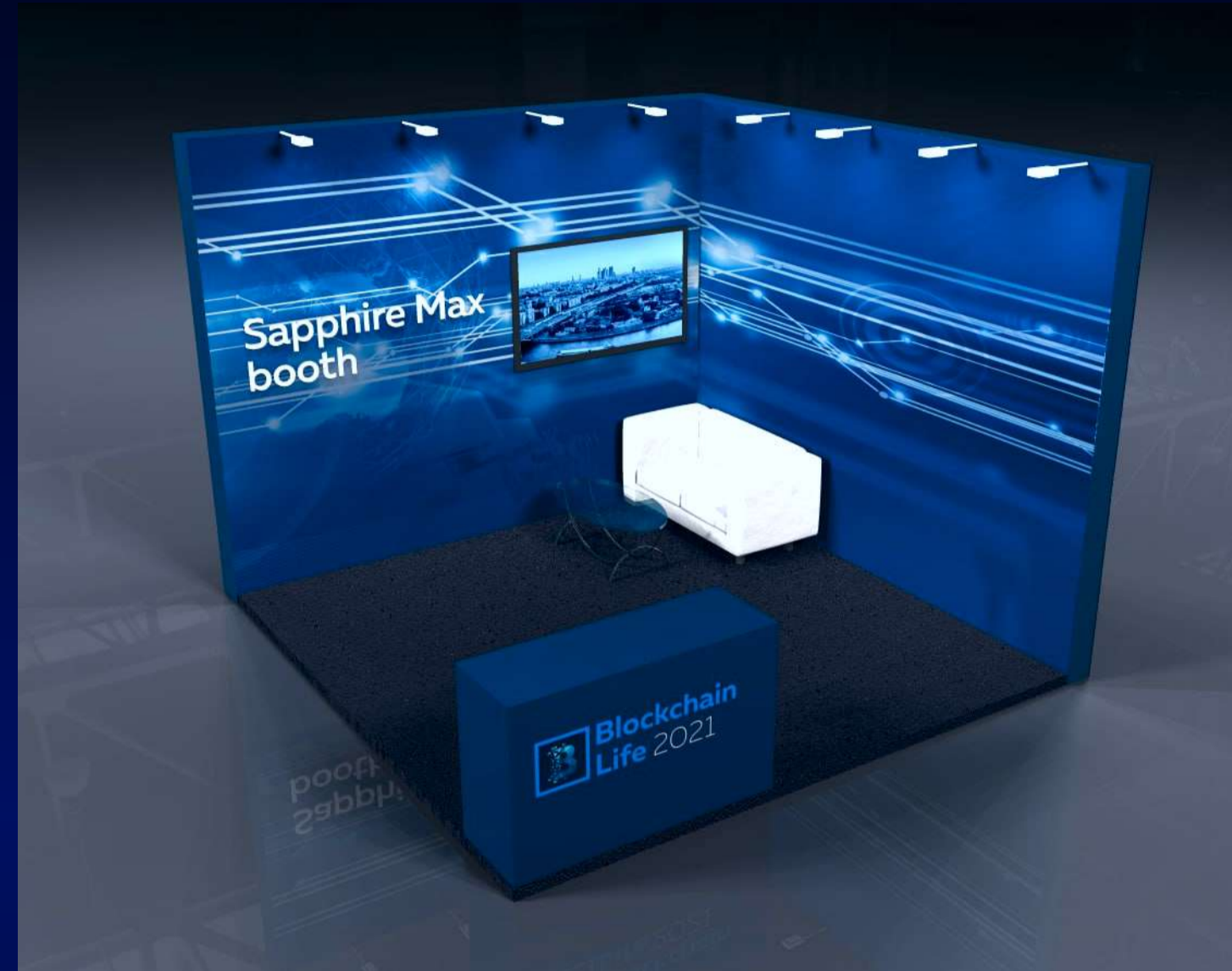
We also provide turn-key construction for this area, please contact your personal manager to learn about the options and prices

* Prices are dynamic and subject to change. Check the [website](#) for relevant prices

TURN-KEY BOOTHS



■ SAPPHIRE MAX | \$24,990 *



BEFORE THE FORUM

- ✓ Company logo in the "Sapphire Sponsors" section on the website
- ✓ Company profile on the Official App for smart networking
- ✓ Sponsor's attendant for the period of preparation for the Forum

DURING THE FORUM

- ✓ 4x4 m booth; 3 m height
- ✓ Price includes booth set up and printing (according to the sponsor's layout)
- ✓ Inside the booth: 2 bar stools, 1 information desk, coffee table, sofa, plasma panel 55", 1 socket (0,5 kW), raised floor with a carpet
- ✓ Opportunity to giveaway prizes at the booth (as agreed)
- ✓ E-certificate of the Blockchain Life 2024 sponsor
- ✓ 2 Business, 3 Standard tickets

* Prices are dynamic and subject to change. Check the [website](#) for relevant prices

■ SAPPHIRE | FROM \$15,990 *



BEFORE THE FORUM

- ✓ Company logo in the "Sapphire Sponsors" section on the website
- ✓ Company profile on the Official App for smart networking
- ✓ Sponsor's attendant for the period of preparation for the Forum

DURING THE FORUM

- ✓ 4x2 m booth; 3 m height
- ✓ Inside the booth: 2 bar stools, 1 information desk, coffee table, sofa, plasma panel 55", 1 socket (0,5 kW), raised floor with a carpet
- ✓ Price includes booth set up and printing (according to the sponsor's layout)
- ✓ Opportunity to giveaway prizes at the booth (as agreed)
- ✓ E-certificate of the Blockchain Life 2024 sponsor
- ✓ 1 Business, 2 Standard tickets

* Prices are dynamic and subject to change. Check the [website](#) for relevant prices

■ PLATINUM | FROM \$10,990 *



BEFORE THE FORUM

- ✓ Company logo in the "Platinum Sponsors" section on the website
- ✓ Company profile on the Official App for smart networking
- ✓ Sponsor's attendant for the period of preparation for the Forum

DURING THE FORUM

- ✓ 4x2 m booth; 2,5 m height
- ✓ Inside the booth: 2 bar stools, 1 information desk, 1 socket (0,5 kW), carpet flooring
- ✓ Price includes booth set up and printing (according to the sponsor's layout)
- ✓ Opportunity to giveaway prizes at the booth (as agreed)
- ✓ E-certificate of the Blockchain Life 2024 sponsor
- ✓ 1 Business, 2 Standard tickets

* Prices are dynamic and subject to change. Check the [website](#) for relevant prices

■ GOLD | \$5,790 *



BEFORE THE FORUM

- ✓ Company logo in the "Gold Sponsors" section on the website
- ✓ Company profile on the Official App for smart networking
- ✓ Sponsor's attendant for the period of preparation for the Forum

DURING THE FORUM

- ✓ 2x2 m booth; 2,5 m height
- ✓ Inside the booth: 1 bar stool, 1 information desk, 1 socket (0,5 kW), carpet flooring
- ✓ Price includes booth set up and printing (according to the sponsor's layout)
- ✓ Opportunity to giveaway prizes at the booth (as agreed)
- ✓ E-certificate of the Blockchain Life 2024 sponsor
- ✓ 2 Standard tickets

* Prices are dynamic and subject to change. Check the [website](#) for relevant prices

STARTUP | \$3,100 *



BEFORE THE FORUM

- ☑ Sponsor's attendant for the period of preparation for the Forum



DURING THE FORUM

- ☑ 1,5x1,5 m area; branded panel 2,5 m high
- ☑ Inside: 1 bar stool, 1 cocktail table, 1 socket (0,5 kW), carpet flooring
- ☑ Price includes booth set up and printing (according to the sponsor's layout)
- ☑ E-certificate of the Blockchain Life 2024 sponsor
- ☑ 1 Standard ticket

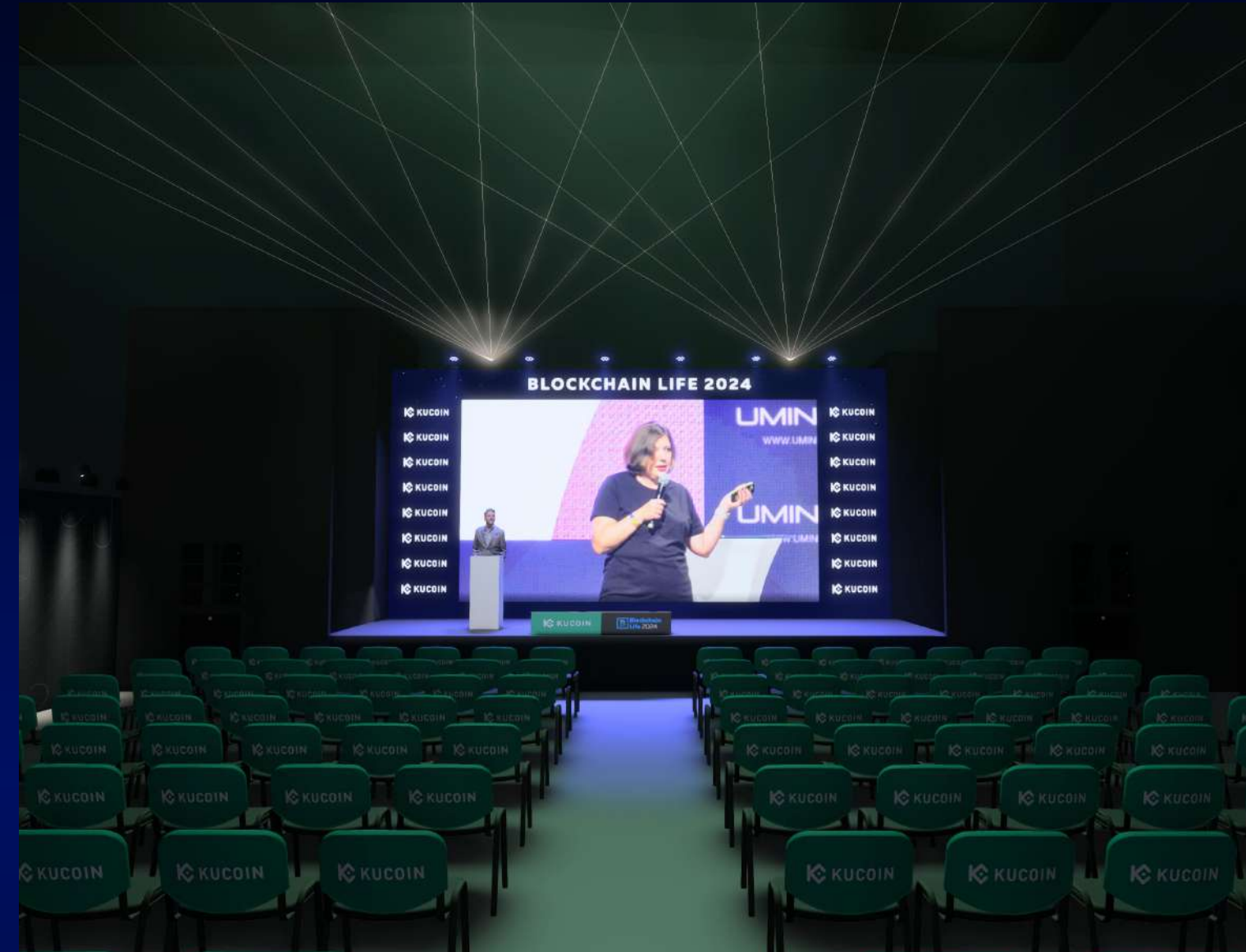


* Prices are dynamic and subject to change. Check the [website](#) for relevant prices

BRANDING OPPORTUNITIES



EXPO STAGE SPONSOR | \$60,000 *



BEFORE THE FORUM

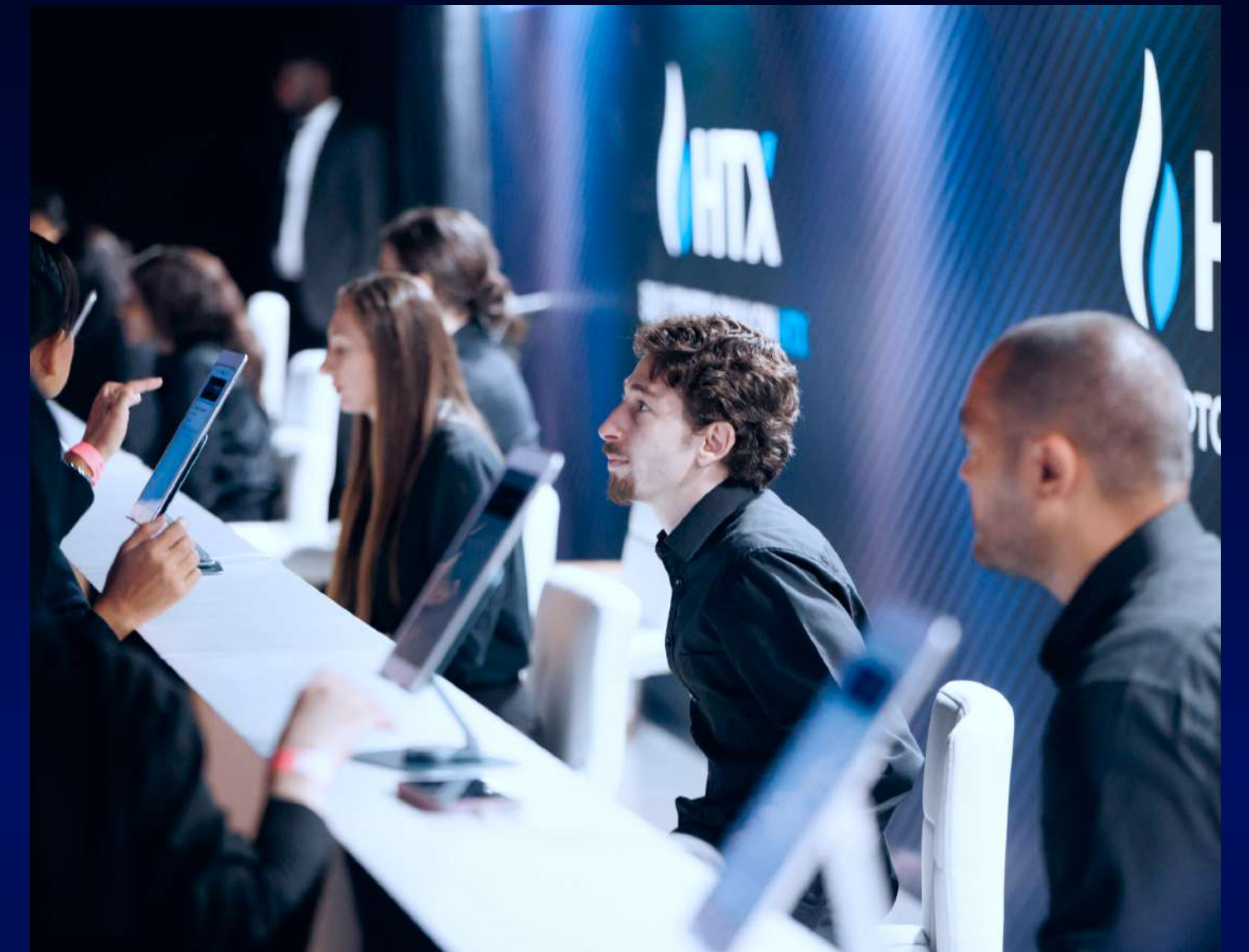
- ✓ Exclusive status "Stage sponsor"
- ✓ Highlighted company logo on the main page of the website
- ✓ Company profile on the Official App for smart networking
- ✓ Sponsor's attendant for the period of preparation for the Forum

DURING THE FORUM

- ✓ Stage is named after the company ("Name" Stage)
- ✓ Stage is branded according to company's corporate colours
- ✓ Chairs are branded with company logo
- ✓ Permanent company logo on the screen
- ✓ Company is announced as stage sponsor by the moderator (2 times per day)
- ✓ 10 minute company's presentation from the stage

* Prices are dynamic and subject to change. Check the [website](#) for relevant prices

REGISTRATION SPONSOR | \$60,000 *



BEFORE THE FORUM

- ✓ Exclusive status "Registration sponsor"
- ✓ Highlighted company logo on the main page of the website
- ✓ Mention of the company in the newsletter to current participants (once)
- ✓ Company profile on the Official App for smart networking
- ✓ Sponsor's attendant for the period of preparation for the Forum

DURING THE FORUM

- ✓ Branded registration area (20 meter wall, counters, registration application)
- ✓ Branded volunteer T-Shirts (inside)
- ✓ Branding of the outside control line
- ✓ Branded volunteer T-Shirts (outside)

* Prices are dynamic and subject to change. Check the [website](#) for relevant prices

SPEAKERS AREAS SPONSOR | \$50,000 *

BEFORE THE FORUM

- ✓ Exclusive status "Speakers' areas sponsor"
- ✓ Highlighted company logo on the main page of the website
- ✓ Company profile on the Official App for smart networking
- ✓ Sponsor's attendant for the period of preparation for the Forum

DURING THE FORUM

- ✓ Branding of Speakers' area of the Main Stage
- ✓ Branding of Speakers' area of the Violet Stage
- ✓ Branded photo wall for the speakers
(photographer is provided by the organizers)



* Prices are dynamic and subject to change. Check the [website](#) for relevant prices

COFFEE SPONSOR | \$25,000 *



BEFORE THE FORUM

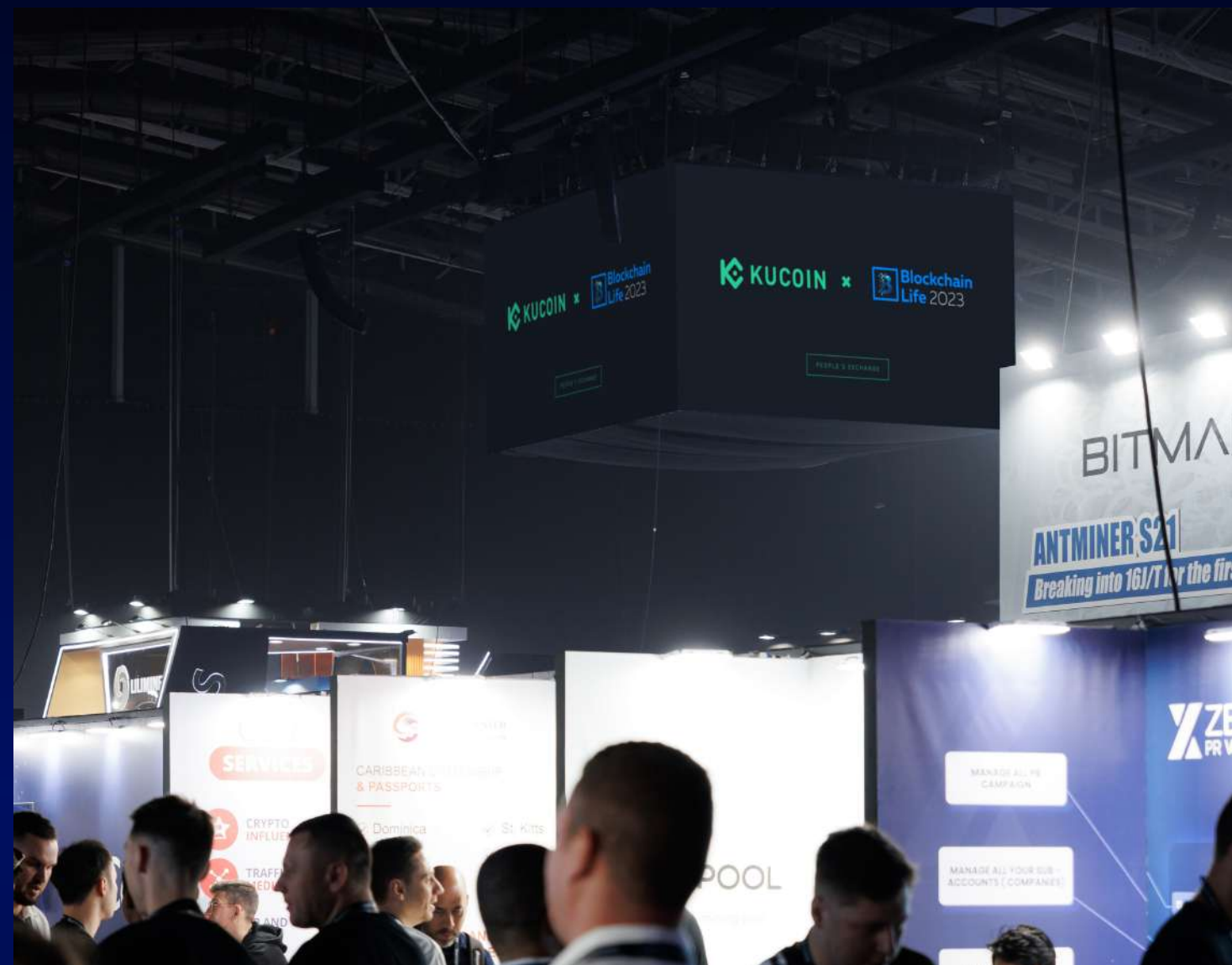
- ✓ Exclusive status "Coffee Sponsor"
- ✓ Highlighted company logo on the main page of the website
- ✓ Twitter post about the free welcome coffee and sponsor's company
- ✓ Mention of the company in the newsletter to current participants (twice)
- ✓ Company profile on the Official App for smart networking
- ✓ Sponsor's attendant for the period of preparation for the Forum

DURING THE FORUM

- ✓ Branding of the free welcome coffee and tea for the early-bird attendees. Working hours: April 15 - 7:30 a.m. to 10 a.m.; April 16 - 8:30 a.m. to 10.30 a.m
- ✓ Branding of the coffee point area (2 days)
- ✓ Branded cups
- ✓ Audio announcement about the free welcome coffee and sponsor's company (twice a day)

* Prices are dynamic and subject to change. Check the [website](#) for relevant prices

EXPO CUBE SPONSOR | \$25,000 *



BEFORE THE FORUM

- ✓ Company logo on the main page of the official website
- ✓ Company profile on the Official App for smart networking
- ✓ Sponsor's attendant for the period of preparation for the Forum

DURING THE FORUM

- ✓ Company's video ads on a huge LED cube screen in the centre of the expo zone
- ✓ Advertising video length - 30 seconds
- ✓ Video content on 4 large LED screens (6x3,5 m each) facing 4 directions
- ✓ At least 150 displays per day

* Prices are dynamic and subject to change. Check the [website](#) for relevant prices

WI-FI SPONSOR | \$20,000 *



BEFORE THE FORUM

- ✓ Exclusive status "Wi-Fi sponsor"
- ✓ Highlighted company logo on the main page of the website
- ✓ Company profile on the Official App for smart networking
- ✓ Sponsor's attendant for the period of preparation for the Forum

DURING THE FORUM

- ✓ Wi-Fi for participants and sponsors is named after the company (Official Wi-Fi by "sponsor's name")
- ✓ Branded welcome page
- ✓ Redirection to the sponsor's website after connecting to Wi-Fi (every 3 hours)
- ✓ Announcement of the company as a Wi-Fi sponsor from the Main Stage and Violet · Stage (once a day)

* Prices are dynamic and subject to change. Check the [website](#) for relevant prices

ICE CREAM SPONSOR | \$20,000 *



BEFORE THE FORUM

- ✓ Exclusive status "Ice Cream sponsor"
- ✓ Highlighted company logo on the main page of the website
- ✓ Twitter post about the free ice cream and sponsor's company
- ✓ Company profile on the Official App for smart networking
- ✓ Sponsor's attendant for the period of preparation for the Forum

DURING THE FORUM

- ✓ Branding of the ice cream station
- ✓ Branded ice cream cups
- ✓ Working hours of the truck: 12 p.m. - 5 p.m. (free ice cream for all attendees)
- ✓ Audio announcement about the free ice cream and sponsor's company (twice a day)
- ✓ Push notification "Free ice cream" in the Official App for smart networking

* Prices are dynamic and subject to change. Check the [website](#) for relevant prices

WC SPONSOR | \$20,000 *



BEFORE THE FORUM

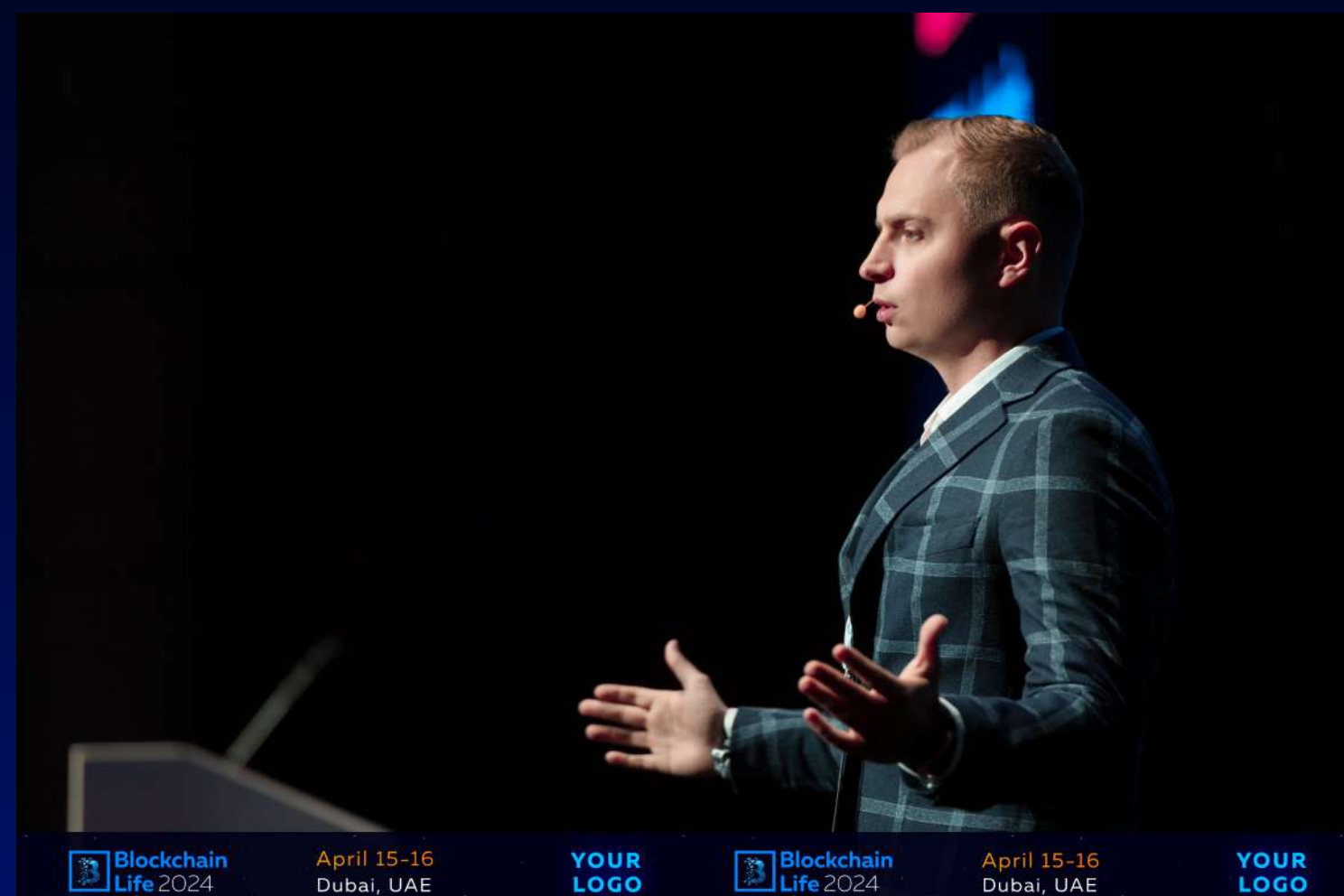
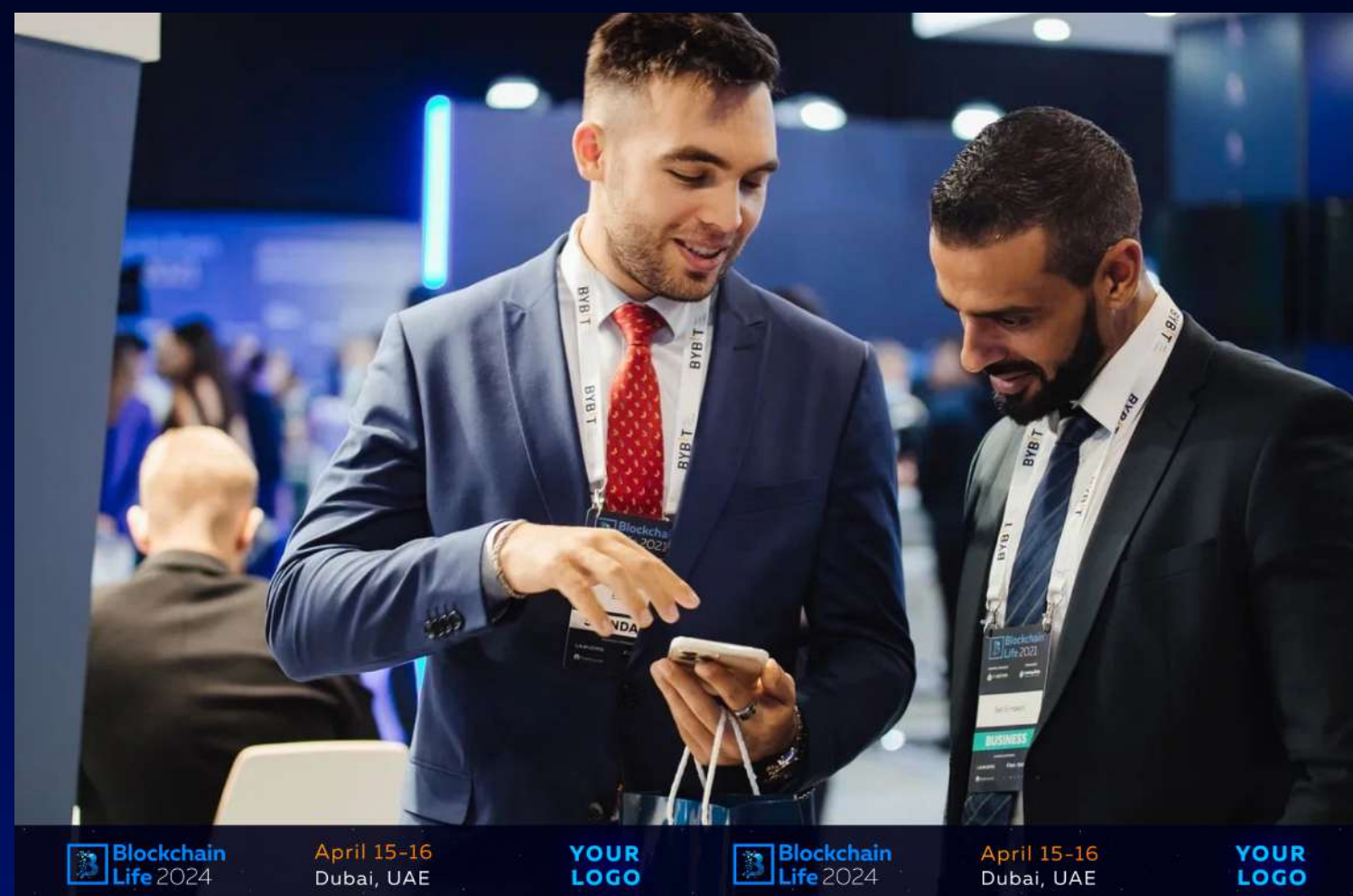
- ✓ Exclusive status "WC Sponsor"
- ✓ Highlighted company logo on the main page of the website
- ✓ Mention of the company in the newsletter to current participants (once)
- ✓ Sponsor's attendant for the period of preparation for the Forum

DURING THE FORUM

- ✓ Restroom branding (provided by the organizers)
- ✓ VIP Restroom branding

* Prices are dynamic and subject to change. Check the [website](#) for relevant prices

PHOTO REPORT SPONSOR | \$20,000 *



BEFORE THE FORUM

- ✓ Exclusive status "Photo report sponsor"
- ✓ Highlighted company logo on the main page of the website
- ✓ Sponsor's attendant for the period of preparation for the Forum

AFTER THE FORUM

- ✓ Company logo will be placed at the event report photos stored forever on Flickr
- ✓ Photos will be posted in the post-release of the event (200+ media partners; the estimated number of views ~ 600k)
- ✓ Best photos will be posted on social media (Instagram, Twitter (feed), LinkedIn) for an unlimited period of time

* Prices are dynamic and subject to change. Check the [website](#) for relevant prices

CRYPTOCURRENCIES RATE SPONSOR

CRYPTO EXCHANGE ONLY

\$19,000 *



BEFORE THE FORUM

- ✓ Exclusive status "Cryptocurrencies rate sponsor"
- ✓ Highlighted company logo on the main page of the website
- ✓ Company profile on the Official App for smart networking
- ✓ Sponsor's attendant for the period of preparation for the Forum

DURING THE FORUM

- ✓ BTC and ETH rates are provided live by the sponsor on LED media cube at the center of expo zone
- ✓ Broadcast on 4 large Led screens (6x3,5 m each) facing 4 directions
- ✓ Advertising video length - 45 seconds
- ✓ At least 150 displays per day

* Prices are dynamic and subject to change. Check the [website](#) for relevant prices

STARTUP PITCH SPONSOR | \$15,000 *



BEFORE THE FORUM

- ✓ Exclusive status "Startup Pitch sponsor"
- ✓ Highlighted company logo on the main page of the website
- ✓ Mention of the company in the newsletter to current participants (once)
- ✓ Company profile on the Official App for smart networking
- ✓ Sponsor's attendant for the period of preparation for the Forum

DURING THE FORUM

- ✓ Branding of the Main Stage screen during the Startup Pitch (up to 2 hours)
- ✓ Announcement of the company as a Startup Pitch sponsor from the main stage (2 times during the Startup Pitch)
- ✓ Opportunity to present memorable gifts and certificates to Startup Pitch participants after each performance with the announcement of the sponsor's company (up to 20 times)
- ✓ Company logo in the jury's assessment form
- ✓ Opportunity to become a jury member (as agreed)
- ✓ Funding/awarding the winner of the Startup Pitch by the representative of the company from the stage (optional)

* Prices are dynamic and subject to change. Check the [website](#) for relevant prices

CHARGING STATION SPONSOR | \$15,000 *

BEFORE THE FORUM

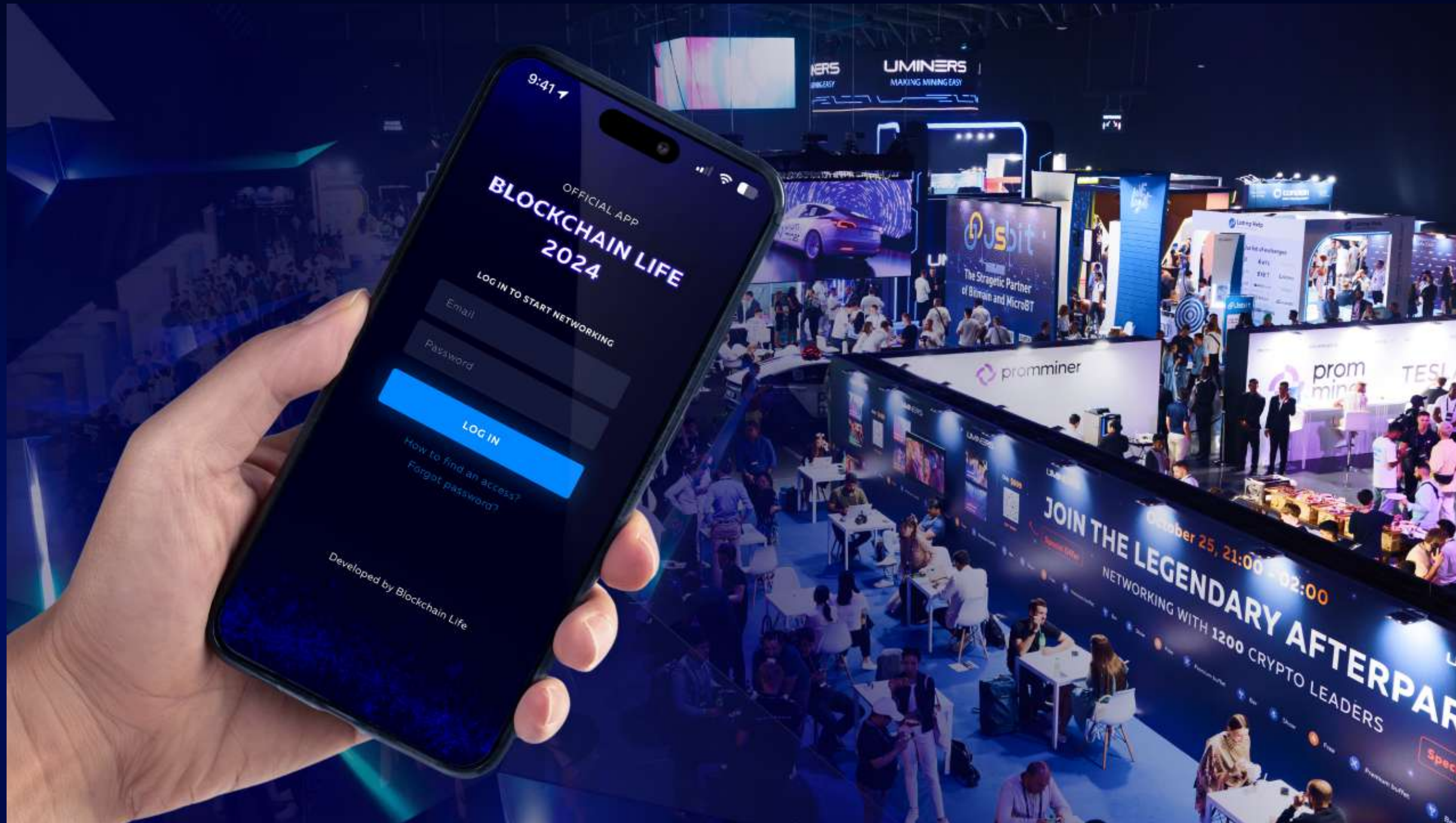
- ✓ Exclusive status of the "Charging station sponsor"
- ✓ Highlighted company logo on the main page of the website
- ✓ Company's profile on the Official App for smart networking
- ✓ Sponsor's attendant for the period of preparation for the Forum

DURING THE FORUM

- ✓ 4 charging stations are located at the Expo Area, 1 charging station is located at the VIP Lounge
- ✓ Sponsor's video content displayed at the charging stations (4 LED screens)
- ✓ Opportunity to place promo materials/branded candies at the charging points



OFFICIAL APP SPONSOR | \$15,000 *



BEFORE THE FORUM

- ✓ Exclusive status "Official App sponsor"
- ✓ Highlighted company logo on the main page of the website
- ✓ Mention of the company in the newsletter to current participants (once)

DURING THE FORUM

- ✓ Ad banners placement in the Official App for smart networking (app and desktop version)
- ✓ Branded "Meeting point" roll-up banners at the venue

* Prices are dynamic and subject to change. Check the [website](#) for relevant prices

AUTO SPONSOR | FROM \$12,000 *



DURING THE FORUM

- Placement of the branded cars at the entrance area (cars and branding are provided by the sponsor)

PRICES

Placement of 1 car	\$12,000 *
Placement of 2 car	\$20,000 *

* Prices are dynamic and subject to change. Check the [website](#) for relevant prices

SIMULTANEOUS INTERPRETATION SPONSOR | \$10,000 *



BEFORE THE FORUM

- ✓ Exclusive status "Simultaneous interpretation sponsor"
- ✓ Highlighted company logo on the main page of the website
- ✓ Sponsor's attendant for the period of preparation for the Forum

DURING THE FORUM

- ✓ Headset pick-up area branding (3x2.5 m wall)
- ✓ Branding is provided by the organizers (according to sponsor's layout)
- ✓ Opportunity to distribute branded items along with headphones (as agreed)

* Prices are dynamic and subject to change. Check the [website](#) for relevant prices

EXPO ANNOUNCEMENTS | \$6,500 *



BEFORE THE FORUM

- Sponsor's attendant for the period of preparation for the Forum

DURING THE FORUM

- Company's advertisement by the Forum announcer all over the Expo Area (2 days, at least 3 times a day, 30 seconds)

* Prices are dynamic and subject to change. Check the [website](#) for relevant prices

PRESENTATION SPEECH FROM THE EXPO STAGE



INTRODUCE YOUR PROJECT AT STARTUP PITCH

**MAIN
STAGE**

THOUSANDS

OF PRIVATE INVESTORS
AND BUSINESS ANGELS

15 JURIES

FROM WORLD
CRYPTO FUNDS

120+

INDEPENDENT MEDIA
AND BLOGGERS

Presentation	3 min	check the price
Presentation	6 min	check the price
Package #1	3 min + Startup booth (1,5x1,5 m)	check the price
Package #2	6 min + Startup booth (1,5x1,5 m)	check the price
Package #3	3 min + Gold booth (2x2 m)	check the price
Package #4	6 min + Gold booth (2x2 m)	check the price
Package #5	3/6 min + Platinum booth (4x2 m)	check the price



COMPANY'S PRESENTATION AT THE EXPO STAGE

The Expo Stage at the expo area offers a wide range of opportunities for promoting your company. You can make a product presentation, master class, giveaway or something else.

Contact your personal manager to learn more.

Presentation	5 min	check the price
Presentation	7 min	check the price
Presentation	10 min	check the price
Presentation	15 min	check the price
Master Class	30 min	check the price

